

August 8, 2019

## Goodwin Medical Center Goes Tobacco Free

*Medical Center joins National Trend*



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**Naples, Fla.** – Goodwin Medical Center, a premier Internal Medicine office, has joined the ever-growing number of employers that have not only adopted a tobacco free grounds policy, but have also included language regarding Electronic Nicotine Delivery Systems (ENDS) in their policy. With the implementation of their tobacco free policy and the addition of ENDS language, Goodwin Medical Center has further enhanced its commitment to support its employees' efforts to cease the use of tobacco.

"Smoking tobacco can affect nearly every organ in the body and is the single most preventable cause of disease and death. Not only does smoking tobacco harm the individual, but also exposes others to secondhand smoke," said Cris Labra, Senior Health Educator at the Florida Department of Health in Collier County. "Seeing that more worksites are implementing policies such as these validates that our outreach efforts are truly working and that the community is becoming more receptive to these policies".

As a part of their tobacco free policy, Goodwin Medical Center will be posting signage at their medical center that notifies patients and employees of the tobacco free policy in place. This sign will be a reminder to patients and employees not to use tobacco products, including e-cigarettes, in or near the medical center.

To learn more about Goodwin Medical Center visit <https://www.goodwinmedcenter.com/>

For more information on how to make your business tobacco free, contact Tobacco Free Collier at (239) 252-6852.

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### About the Florida Department of Health

The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

Follow us on Twitter at [@HealthyFla](#) and on [Facebook](#). For more information about the Florida Department of Health please visit [www.FloridaHealth.gov](http://www.FloridaHealth.gov).

### About Tobacco Free Florida

The department's Tobacco Free Florida campaign is a statewide cessation and prevention campaign funded by Florida's tobacco settlement fund. Since the program began in 2007, more than 212,000 Floridians have successfully quit using one of Tobacco Free Florida's free tools and services. There are now approximately 451,000 fewer adult smokers in Florida than there was 10 years ago, and the state has saved \$17.7 billion in health care costs.<sup>1</sup> To learn more about Tobacco Free Florida's Quit Your Way services, visit [www.tobaccofreeflorida.com](http://www.tobaccofreeflorida.com) or follow the campaign on Facebook at [www.facebook.com/TobaccoFreeFlorida](https://www.facebook.com/TobaccoFreeFlorida) or on Twitter at [www.twitter.com/tobaccofreefla](https://www.twitter.com/tobaccofreefla).

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